

DESIRES 2022

Sponsorship Prospectus



Design of Experimental Search
&
Information REtrieval Systems

San Jose, CA, USA
August 30 - September 1, 2022

<http://desires.dei.unipd.it/2022/>

INVITATION FROM THE DESIRES 2022 GENERAL CHAIRS

On behalf of the Organizing Committee for the 3rd International Conference on Design of Experimental Search & Information REtrieval Systems, we would like to invite you to attend the conference as a sponsor.

DESIRES A systems-oriented biennial conference, complementary in its mission to the mainstream Information Access and Retrieval conferences, emphasizing the innovative technological aspects of search and retrieval systems.

It gathers researchers and practitioners from both academia and industry to discuss the latest innovative and visionary ideas in the field. Hence, with respect to other conferences in the field, DESIRES is strongly system- and industry-oriented.

Sponsoring DESIRES2022 gives your organization a unique opportunity to promote your brand to delegates with far-reaching global influence.

On behalf of the organizing committee we welcome you to San Jose in 2022 and encourage you to explore the benefits of participating as a sponsor.

Omar Alonso (Instacart),
Ricardo Baeza-Yates (Northeastern university)
and
Gianmaria Silvello (University of Padua)

SCIENTIFIC PROGRAM

The DESIRES 2022 Committee is planning a highly interactive and stimulating program over three days including keynotes, papers, demonstrations, discussions and social events focused on research and development in the area of information retrieval.

Sponsors will benefit from intimate business networking, strategic brand positioning and front line exposure at this premier research and industry event.

Please visit the official Website for more details: <http://desires.dei.unipd.it/2022/>

DESIRES 2022 presents a Program Committee balanced between academia and industry comprising the major Universities and the major industries doing research and developing systems in IR: <http://desires.dei.unipd.it/#organization>

SPONSORSHIP BENEFITS

	Gold	Silver	Bronze
Cost	€ 3500	€ 2000	€ 1000
Conference delegate registrations	2	1	-
Delegate list	1 weeks prior	at the conference	at the conference
Acknowledgment at opening and closing ceremonies	Yes	Yes	-
Recognition as sponsor in the website	Yes	Yes	Yes

STANDARD BENEFITS

All sponsors will receive the following benefits in addition to those outlined in the individual packages:

- Recognition as a sponsor in the Conference Program
- Recognition as a sponsor in the sponsor page of the official Conference website, including a hyperlink to the organization's home page

PACKAGES

Gold (€ 3500)

This sponsorship package includes:

- Verbal acknowledgement as the Gold Sponsor during the opening and closing sessions
- Recognition as a Gold sponsor on the official Conference website
- Sponsor logo larger than the other sponsor logos
- Up to two (2) organization-provided items to be inserted in the conference bag
- Two (2) conference delegate registrations
- Delegate list supplied one week prior to the conference

Silver (€ 2000)

This sponsorship package includes:

- Recognition as a Silver sponsor on the official Conference website
- Up to one (1) organization-provided items to be inserted in the conference bag
- One (1) conference delegate registration
- Delegate list supplied at the conference

Bronze (€ 1000)

This sponsorship package includes:

- Recognition as a Bronze sponsor on the official Conference website
- Up to one (1) organization-provided items to be inserted in the conference bag

Additional Sponsorship opportunities

Sponsorships that cover selective costs of DESIRES 2022 are also welcome and will include standard sponsorship benefits. Possible additional sponsorship opportunities are:

- Keynote speaker: € 4500 (recognition as special gold sponsor)
- conference bags: € 2500 (recognition as special silver sponsor)
- refreshment break: € 2500 (recognition as special silver sponsor)
- Social dinner: € 5000 (recognition as platinum sponsor, recognition during the dinner and in the program)

In case you would like to discuss other possibilities please contact us at

<omar.alonso@microsoft.com>, <ricardo.baeza@upf.edu> and <gianmaria.silvello@unipd.it>