

DESIRES 2018

Sponsorship Prospectus



Design of Experimental Search
&
Information REtrieval Systems

Bertinoro, Italy
August 28-31, 2018

<http://desires.dei.unipd.it/>

INVITATION FROM THE DESIRES 2018 GENERAL CHAIRS

On behalf of the Organizing Committee for the 1st Biennial International Conference on Design of Experimental Search & Information REtrieval Systems, we would like to invite you to attend the conference as a sponsor.

DESIRES A systems-oriented biennial conference, complementary in its mission to the mainstream Information Access and Retrieval conferences, emphasizing the innovative technological aspects of search and retrieval systems.

It gathers researchers and practitioners from both academia and industry to discuss the latest innovative and visionary ideas in the field. Hence, with respect to other conferences in the field, DESIRES is strongly system- and industry-oriented.

DESIRES 2018 is organized under the Bertinoro international Center for informatics (BiCi) umbrella. BiCi is an association whose mission is to foster cutting-edge research and advanced education in Computer Science.



Sponsoring DESIRES2018 gives your organization a unique opportunity to promote your brand to delegates with far-reaching global influence.

On behalf of the organizing committee we welcome you to Bertinoro in 2018 and encourage you to explore the benefits of participating as a sponsor.

Omar Alonso (Microsoft)

and

Gianmaria Silvello (University of Padua)

SCIENTIFIC PROGRAM

The DESIRES 2018 Committee is planning a highly interactive and stimulating program over three days including keynotes, papers, demonstrations, discussions and social events focused on research and development in the area of information retrieval.

Sponsors will benefit from intimate business networking, strategic brand positioning and front line exposure at this premier research and industry event.

ADVISORY BOARD

DESIRES is supported and promoted by a top-notch advisory board comprising the most prominent professionals and academics in the field of Information Retrieval:

Maristella Agosti (University of Padua, Italy)

Ricardo Baeza-Yates (NTENT, USA; UPF, Spain; Univ. de Chile)

Bruce Croft (University of Massachusetts, USA)

Susan Dumais (Microsoft, USA)

Norbert Fuhr (University of Duisburg-Essen, Germany)

Donna Harman (NIST, USA)

Kalervo Jarvelin (University of Tampere, Finland)

Marc Najork (Google, USA)

Jan Pedersen (Twitter, USA)

Gerhard Weikum (MPI, Germany)

PROGRAM COMMITTEE

The PC of DESIRES has been carefully selected among the most prolific and thorough scientists of the field in order to guarantee a rigorous process of selection of the papers to be presented at the conference. Moreover, there is an almost perfect balance between industry and academia:

James Allan (University of Massachusetts, USA)

Barla Cambazoglu (NTENT, USA)

Diego Ceccarelli (Bloomberg, UK)

Jeffrey Dalton (Google, USA)
Claudia Hauff (Delft University of Technology, The Netherlands)
Nicola Ferro (University of Padua, Italy)
Evgenyi Gabrilovich (Google, USA)
Krishna Gummadi (MPI-SWS, Germany)
Vasileios Kandylas (Microsoft, USA)
Bhaskar Mitra (Microsoft, UK)
Nicola Montecchio (Spotify, Germany)
Edgar Meij (Bloomberg, UK)
Jussi Karlgren (Gavagai & KTH, Sweden)
Emre Kiciman (Microsoft, USA)
Andreas Rauber (Vienna University of Technology, Austria)
Tony Russell-Rose (UXLabs, UK)
Tetsuya Sakai (Waseda University, Japan)
Mark Sanderson (RMIT, Australia)
Sunita Sarawagi (IIT Bombay, India)
Ian Soboroff (NIST, USA)
Paul Thomas (Microsoft, USA)
Andrew Trotman (eBay)
Arjen de Vries (Radboud University, The Netherlands)
Ingmar Weber (QCRI, Qatar)
Wouter Weerkamp (904 Labs, The Netherlands)
Cong Yu (Google Research, USA)
Justin Zobel (University of Melbourne, Australia)

LOCATION AND VENUE

DESIREs 2018 will be held at the University Residential Centre of Bertinoro (Ce.U.B.)

The Ce.U.B complex is a former fortress (dating back to the 10th century) and an historical landmarks considered one of the most important monumental complex of the Region.

The University Residential Centre of Bertinoro (Ce.U.B.) is active since 1994 in the field of vocational training, conferences, congresses and lectures. Ce.U.B. is a a vocational training centre of the University of Bologna and it is located in the ancient town of Bertinoro (Forlì-Cesena).

Since 2001 we cooperate with the Italian Ministry of Foreign Affairs - General Direction for cooperation and Development in order to carry out various projects on cooperation and development in the Balkan countries (Bulgaria, Hungary, Romania, Serbia, Montenegro, Croatia and Slovenia), in Latin America (Ecuador, Bolivia, Colombia and Peru) and in the Mediterranean Area (Algeria, Morocco, Turkey, Albania, Egypt, Tunisia, Libya).

Bertinoro

Bertinoro is located on the hilltop of the Romagna area, between the cities of Forlì and Cesena. Even if many roman ruins were dug up, Bertinoro was founded by a group of Benedict monks coming from Britain who, at the beginning of the 7th century, built the Castrum Brittanorum, which is the ancient name of the city. Thanks to its strategic location, Bertinoro was sought-after by different feudal families living in the surrounding area, until it was progressively absorbed by the Papal. Beginning in the 13th century, the judge Guido del Duca wanted Bertinoro to be renowned for its hospitality, therefore he built the “Column of Hospitality”. The column has twelve rings, there are as many as the noble families living in Bertinoro: every time a pilgrim would arrive in Bertinoro, he would tie his horse at one of the rings and thus become the guest of that family. The value of hospitality is also underlined by Dante in canto XIV of the Purgatory and by Boccaccio in the novel with Lizio da Balbona: hospitality is an extremely important value inside the civil society, and the guests are warmly welcomed in the community. Nowadays, this value is pursued in Bertinoro also through the activities organized by the University Residential Centre and by the Interfaith Museum.

Video

<https://youtu.be/Qico-Q6LQs>

SPONSORSHIP BENEFITS

	Gold	Silver	Bronze
Cost	€ 3000	€ 1500	€ 750
Conference delegate registrations	2	1	-
Delegate list	1 weeks prior	at the conference	at the conference
Acknowledgment at opening and closing ceremonies	Yes	Yes	-
Profile word length in program	75	50	50
Recognition as sponsor in the website	Yes	Yes	Yes

STANDARD BENEFITS

All sponsors will receive the following benefits in addition to those outlined in the individual packages:

- Recognition as a sponsor in the Conference Program
- Recognition as a sponsor in the sponsor page of the official Conference website, including a hyperlink to the organization's home page
- Acknowledgement as a sponsor on the official sponsor acknowledgment board onsite at the Conference
- Use of the conference logo until the end of August 2018

PACKAGES

Gold (€ 3000)

This sponsorship package includes:

- Verbal acknowledgement as the Gold Sponsor during the opening and closing sessions
- Recognition as a Gold sponsor on the official Conference website
- Sponsor logo larger than the other sponsor logos
- Up to two (2) organization-provided items to be inserted in the conference bag
- Two (2) conference delegate registrations

- Delegate list supplied one week prior to the conference

Silver (€ 1500)

This sponsorship package includes:

- Recognition as a Silver sponsor on the official Conference website
- Up to one (1) organization-provided items to be inserted in the conference bag
- One (1) conference delegate registration
- Delegate list supplied at the conference

Bronze (€ 750)

This sponsorship package includes:

- Recognition as a Bronze sponsor on the official Conference website
- Up to one (1) organization-provided items to be inserted in the conference bag

Additional Sponsorship opportunities

Sponsorships that cover selective costs of DESIRES 2018 are also welcome and will include standard sponsorship benefits. Possible additional sponsorship opportunities are:

- Keynote speaker: € 3500 (recognition as special gold sponsor)
- conference bags: € 2000 (recognition as special silver sponsor)
- refreshment break: € 2000 (recognition as special silver sponsor)
- Social dinner: € 4000 (recognition as special gold sponsor)

In case you would like to discuss other possibilities please contact us at

<omar.alonso@microsoft.com> and <gianmaria.silvello@unipd.it>